



# Frank C. Calandra

Middlesex, New Jersey 08846 • Sebastian, Florida 32958

New Jersey: (908) 930-5041 (*preferred*) • Florida: 407-304-9759

E-mail: [franksart@aol.com](mailto:franksart@aol.com)

## OBJECTIVE:

Employment as Art Director/Graphic Designer or similar creative type position, free-lance or full-time.

## QUALIFICATIONS:

- I have performed many job functions throughout my career as a graphic artist. I am well versed in digital format files and have proficiency with most current graphic arts software.
- In between design and art direction roles, I have also been a studio manager (up to 9 people).
- I have the knowledge of the production and printing processes through to completion.
- I take pleasure in my ability to create unique hand lettering, logo design, and illustration.
- I have developed the discipline to work productively under pressure and time restrictions, while remaining focused and attentive to all assignments and schedules.
- I always look forward to new experiences to enable me to further develop my talents as an artist.

## EDUCATION:

Diploma: Ridgefield Park High School, Ridgefield Park, NJ. College Prep

Bachelors Degree: Advertising Design and Layout, Illustration

Pan America Art School (*in Co-Op with NYU*)

New York City, NY

Honorable Mention: Society of Illustrators Annual Competition

## EMPLOYMENT

2007-Present: Various freelance assignments, Work with local printers.

1995-2007: Pharmaceutical: Art Director, Senior Designer  
Integrated Communications Corp, Parsippany, NJ

- Art Direction & Design: DTP and Educational
- Client Contact, Concepts, Budgeting, Staffing
- Problem Solving, Contracting Illustrators, Photo Shoots,
- Unique Hand Lettering, Illustration, Product and Program Logo Design, Photo Retouching, Typesetting, Comps.



# Frank C. Calandra

Page 2

## EMPLOYMENT (continued)

- 1985-1995: Graphic Artist /Studio Manager: Corporate, Consumer, Pharmaceutical  
Gregory Ruffa Advertising, Plainfield, NJ 07060
- Studio Manager (4-5 people), Art Direction,
  - Design, Unique Hand Lettering & Logo Design, Illustration, Photo Retouching, Typesetting, Comps.
- 1980-1985: Graphic Artist: Corporate, Consumer  
Keys, Martin & Company, Springfield, NJ 07081
- Studio, Design, Mechanicals, Unique Hand Lettering, Logo Design, Illustration, Photo Retouching, Typesetting, Comps.

## INTERESTS:

Some of my interests include: Motorcycle and auto pin-striping/custom painting. It is also fun to design custom motorcycles fit to a person's specific requirements and ideas, and see the project come to fruition. I also dabble in mechanics when necessary. I have been Secretary of the local Harley Owner's Group Chapter for several years as well as a past Scoutmaster for the Boy Scouts for 10 years. I also enjoy gardening and landscaping as a hobby and enjoy home repair and alterations. I like to think of myself as a "do-it-yourselfer" around the home. I also enjoy movies, reading, drawing, and cooking.